



Advanced Network Systems Joins LifeSize's Solution Partner Program

High-Performance, High Definition Video Conferencing Coming to a Screen Near You

CHARLOTTESVILLE, VA, April 26, 2011— Advanced Network Systems, specialists in information technology and networking solutions, announced today that it has recently joined the LifeSize Solution Partner Program. LifeSize is a global leader in true high definition (HD) video communication solutions, with video conferencing customers across 80 countries. LifeSize, a division of Logitech, is the first company to develop and deliver a wide-range of true high definition video communications products—from mobile devices and desktops to boardrooms. LifeSize channel partners are comprised of leading industry resellers and distributors that have extensive experience and knowledge in the video communications market.

According to industry analysts, the market for high definition video conferencing solutions is positioned to grow. In a 2010 industry report by Frost & Sullivan, the market demand for videoconferencing systems and services is forecasted to grow from \$2.27 billion in 2009 to \$5 billion in 2014. Over 65% of new systems shipping from manufacturers are high-definition, with significant growth anticipated in the small to medium-sized business and desktop-based video markets. According to a recent statement by Gartner, "The cost of HD video communication solutions is now low enough that almost all businesses should incorporate it into any planned overhaul of their communications infrastructure."

According to Kevin Leibl, president of Advanced Network Systems, "In today's turbulent economic times, video conferencing and tele-presence solutions have become a viable way of cutting travel costs without sacrificing quality face-to-face communications. LifeSize offers a wide variety of high-quality HD products at an extremely affordable price point, which means you don't have to be a large corporation, or have a large IT budget, to bring the benefits of video conferencing to your business. We are really pleased to be adding LifeSize products to our conferencing portfolio because they help us fulfill our commitment to offering solutions that make video collaboration better, easier to use and more affordable."

According to Tony Petrella, Advanced Network Systems' vice president of engineering, "LifeSize products are unique in that they offer a true high-quality video conferencing experience in all the places that small businesses operate. This means that not only can they have a quality HD video content streaming in their conference room, but also on telecommuter desktops, and all the way down to mobile devices." Petrella added, "The flexibility of the technology LifeSize offers is superior; they've figured out how to make video conferencing broadly accessible and that's its tremendous value."

About Advanced Network Systems

Advanced Network Systems specializes in the design and implementation of information technology solutions. The Company's IT services and expertise cover a wide variety of network applications, including IP-based voice and video, network security, as well as wireless and wired network infrastructure solutions. Founded in 1996, Advanced Network Systems is headquartered in Charlottesville, Virginia with regional offices in Richmond, the Shenandoah Valley and southwest Virginia. The Company supports a diverse base of local, regional and national clients, including government agencies, educational institutions and small to medium-sized businesses. Advanced Network Systems is recognized for its superior technical expertise and its focus on providing tangible return on technology investments. To learn more about the Company, visit www.getadvanced.net.

About LifeSize Communications

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, their full range of open standards-based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance. Founded in 2003 and acquired by Logitech in 2009, LifeSize, with its commitment to relentless innovation, continues to extend the highest-quality video conferencing capabilities to anyone, anywhere. LifeSize recently received awards in 2010 including INTERNET TELEPHONY Magazine's Product of Year, Unified Communications Excellence Award as well as Frost & Sullivan Best Practices Award. LifeSize's video solutions are recognized industry-wide for combining exceptional quality, user simplicity and manageability, which create productive, true-to-life experiences.

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