Contact: Lorri Haney
Advanced Network Systems, Inc.
434.973.4747
marketing@getadvanced.net

Advanced Network Systems Launches Managed Cybersecurity Services Program

*Technology Services Company Brings Leading-edge Cybersecurity Capabilities
to Small and Medium-Sized Businesses*

10/31/2016 – CHARLOTTESVILLE, VA –Advanced Network Systems, Inc., a leading IT solutions provider, announced today that it has launched a Managed Cybersecurity Service Program. The program includes comprehensive security monitoring, systems data correlation and threat analysis, client notification and response support services. It is designed to help organizations of all sizes improve their security position and respond more effectively to cyberattacks. The security program is available immediately to public and private organizations including small and medium-sized businesses.

Due to their cost and implementation complexity, the enterprise-quality IT security services offered through this program have typically only been used by large corporations. Advanced Network Systems has now made these same services available to small and medium-sized businesses, under a monthly billing scenario, at a price point they can afford.

The company's focus on bringing these critical cyber security services to small and medium-sized businesses is not without good reason. Today, 62% of all cyberattacks are targeted at small businesses.[1] This is, in large part, because their networks are typically under-protected and therefore increasingly vulnerable to cybercrime. Current research also shows that the median number of days a successful breach goes undetected is 146; during which time business data and network access privileges are quietly stolen.[2] Sobering new statistics reveal that 50% of all small to medium-sized U.S. businesses have reported experiencing at least one data breach.[3] Pair that with new data quantifying the average overall cost associated with dealing with a network breach is $217 per lost or stolen record, and the alarming cost of cybercrime to small businesses becomes a pressing reality.[4] The issue of providing a better way to combat cybercrime is not being ignored by the IT industry as a whole, as the global market for Managed Security Services, like those being offered by Advanced Network Systems, is expected to leap from $8 billion in 2014 to a projected $30 billion by 2020.[5]

Kevin Leibl, president of Advanced Network Systems said, "This service goes straight to the heart of the issues that make today's cyber threats so dangerous; their growing level of volume, complexity and stealth behavior. The program provides a way for businesses to examine the large volume of data generated every day by their IT systems, then correlates and analyzes seemingly unrelated events, allowing us to hone in on suspicious activities often associated with a network breach." Leibl added, "By being able to actively pinpoint a potential threat—or even a breach in progress—and then quickly responding to it, you're then able to limit the negative, and often devastating, impacts they can have." He added, "While no one can give you 100% guaranteed protection against a breach, our program is powerful because it's essentially like adding a whole department of IT Security experts to your staff, at a fraction of what it would cost you to add just one."

Lorri Haney, the company's vice president of marketing went on to say, "The statistics tell us that this is not just a large corporation issue; that *every organization's computer system is a prime target for an attack*." She added, "What's important to remember is that when it comes to cybercrime, it's not the size of your company or computer system, it's the data that's on it. I'm talking about your banking and credit card processing information; your customer, patient and vendor information; it's your intellectual property and your employee payroll records they're after. And while larger corporations can often absorb the financial ramifications and customer fallout after a cyber incident, the average small business closes their doors within six months of one. Our new Managed Security Program is an effective and affordable way for them to level the playing field and better protect themselves against becoming the next victim."

About Advanced Network Systems, Inc.
Advanced Network Systems specializes in the delivery of next generation IT solutions. The company's information technology services and expertise cover a wide variety of applications including network security, wired and wireless/mobile infrastructure solutions as well as IP-based business communication systems. Founded in 1996, Advanced Network Systems is headquartered in Charlottesville, Virginia with regional offices in Richmond and Bluefield, Virginia. The Company supports a diverse base of clients including private businesses and government agencies. Advanced Network Systems is recognized for its ability to deliver tangible return on technology investments. To learn more about the company, visit www.getadvanced.net | LinkedIn | Facebook | Twitter

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[1] Verizon Cyber Crime Survey
[2] M-TRENDS Special Report, Feb 2016
[3] Ponemon Institute
[4] Ponemon Institute
[5] Allied Market Research